About the Foundation

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The mission of the InSpire Foundation for Business and Society (IFBS) is to promote the concept of sustainable development in business and industry. As a non-profit institution, it is funded through an endowment by InSpire and project grants provided by corporations, foundations, governments and international organizations.

It was originally founded in 1996 by the World Business Council for Sustainable Development (WBCSD) as the Foundation for Business and Sustainable Development, and served as the Councilâ€™s vehicle to promote the understanding of sustainable development and to encourage education and competence building. In 2001 it expanded its scope and became an independent foundation that received financial support from various international organizations and trusts, including the European Union, the UN and the World Bank.