

INAVAL

In 2004, the InSpire Foundation for Business and Society launched the research program INAVAL (Intangible Asset Valuation), which was studying the mechanisms of value creation and identifies the value drivers linked to intangible assets. This multiyear program was a cooperation among the Foundation for Business and Society, the Bellagio Foundation, IDEAM in France, DNV in Norway, and it also involves 120 master students from the Norwegian School of Management annually.

Here is a link to Inaval 2005 Review: [INAVAL Review Summary Review of Activities 2005](#)

